

# Facts and figures



2016: Idea for  
MARKT-PILOT



April 2020: official  
launch of  
MARKT-PILOT



Headquarter in Esslingen  
First foreign office location  
in Chicago

## Founders



**Tobias Rieker**  
Founder and CEO  
(right)

**Amin Oumhamdi**  
Founder and CTO  
(left)

>50 Employees  
>70 B2B Customers



Completely  
bootstrapped  
since day one



April 2022 6,2 million  
euro seed funding  
from venture capital  
investor Capnamic

